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TPC SAWGRASS AND SAWGRASS MARRIOTT GOLF RESORT & SPA ENTICE LINKSMEN TO “PLAY BEFORE THE PLAYERS PLAY”

PONTE VEDRA BEACH, Fla. – Sawgrass Marriott Golf Resort & Spa and TPC SAWGRASS offer anxious golfers the chance to **PLAY BEFORE THE PLAYERS PLAY** at Northeast Florida’s eminent golf and spa destination. This year, linksmen who **PLAY BEFORE THE PLAYERS PLAY** will get a shot to sink their putt on the 17th hole Island Green before any of the PGA TOUR players have the chance during THE PLAYERS on May 5-11, 2008. Packages are available **January 2- April 30, 2008 starting at \$720 per golfer.**

SAWGRASS MARRIOTT GOLF RESORT & SPA “PLAY BEFORE THE PLAYERS PLAY” STAY AND PLAY PACKAGE – STARTING AT \$720* JANUARY – APRIL, 2008

- Two-night accommodations in Sawgrass Marriott Golf Resort & Spa
- One round of golf on THE PLAYERS Stadium Course • Use of a TPC SAWGRASS forecaddie
- One round on Dye’s Valley Course • Practice balls included • TPC SAWGRASS welcome gift
- One-hour golf lesson at the TOUR Academy TPC SAWGRASS

*Rates are per person, based on double occupancy. Based on availability. Please call for details. Taxes included. Rates subject to change. Preferred Travel Agency commission 10 percent on room total only.

Guests of Sawgrass Marriott Golf Resort & Spa – the Exclusive Hotel of TPC SAWGRASS – are privileged to exclusive starting times on one of the PGA TOUR’s most venerable tournament courses, THE PLAYERS Stadium Course, favorite of players and fans alike. Golf enthusiasts take to the very same course the PGA TOUR’s best of the best will play under renovated conditions a few weeks later during THE PLAYERS, which takes its spot once again in the FedEx Cup, May 5-11. Players will also use forecaddies, who help golfers closely replicate the experience of being a professional golfer on the PGA TOUR. Forecaddies educate players on the history and heritage of golf, the TOUR and TPC SAWGRASS while still providing all the traditional services.

Golfers looking to brush up on swing technique experience a Swing Analysis at the flagship TOUR Academy TPC Sawgrass, which offers the public highly personalized, first-class golf instruction incorporating a variety of state-of-the-art instructional tools customized to each student’s goals. Tips are then tested with a round on Dye’s Valley—a course named by *Travel + Leisure Golf* as the “Most Under-rated Course in Florida.”

Hailed as one of the “Top 10 Best Golf Resorts in the World” by *Travel + Leisure Golf* magazine, Sawgrass is “Home of THE PLAYERS” and encompasses Sawgrass Marriott Golf Resort & Spa and TPC SAWGRASS, including the famed THE PLAYERS Stadium Course, Dye’s Valley Course, the TOUR Academy TPC Sawgrass and a 77,000 square-foot Clubhouse, which was completed in May 2007.

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Sawgrass Marriott Golf Resort & Spa – chosen by *Golf Digest* readers as one of the Top 34 golf resorts in America – serves as the Exclusive Hotel of TPC SAWGRASS in Ponte Vedra Beach, Fla. and boasts 99 holes of world-renowned golf spanning five courses, the new 25,000 square-foot Spa at Sawgrass, four resort swimming pools and access to 26 miles of Atlantic beach at the Cabana Beach Club.

To “**Play Before The Players Play,**” call **TPC Sawgrass at 888-421-8555** or visit **www.PGATOUExperiences.com** or call **Sawgrass Marriott Golf Resort & Spa at 800-457-GOLF (4653)** or visit **www.sawgrassmarriott.com**.

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